

Combo Display Racks

“The Process”

In order for this item to be handled properly at the store level, a knowledge of the production steps will be helpful.

Combo Display Racks

“The Process”

Step 1 - Adding Garlands



- Garlands are first coiled and tied for convenience to the consumer.

- Then the Garlands are placed all on one side of the rack in preparation for shipping.

Combo Display Racks

“The Process”

Step 2 - Adding Evergreen Door Charms



- Door Charms are placed carefully along the pre-made supports.



- Each Door Charm is pre-hung using “S” hooks making it very easy for the consumer to remove them at the time of purchase.



- Display comes with 9 Door Charms hanging. The other 11 require placement on the sides of the display. “S” hooks provided.

Combo Display Racks

“The Process”

Step 3 - Adding Wreaths



Wreaths are placed individually on spindles.



- Each wreath is placed with the finished side facing out.



- Each spindle is complete with wreaths having the same bow color.



- The Display is ready for shipment.



Combo Display Racks

“The Process”

Step 4 - Placement of Garlands (store level)



- Garlands can be easily removed from behind the Door Charms and placed on top of the display.



- As the Door Charms are hanging from the top part of the item, simply pull the bottom part out slightly.



- Reach behind the Door Charms and slide the Garlands out and place on top of display.

Combo Display Racks

“The Process”

Step 5 - Hanging Remaining Door Charms (store level)



↓

- With the “S” Hooks provided hang the remaining Door Charms.

↓

- At the production stage, Door Charms are fastened using wire ties. Turn one upside down and you will see the ends of the wire ties.

↓

- Slide one end of the “S” Hook through the wire tie end and slip the other end of the “S” Hook over the horizontal display board.

↓

Display is ready....put it to work!