

# Shirley's Sewing Room

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## Fall 2011

This will be our 22nd year in business and when I look back I can hardly believe all the changes there has been in the quilting world. I attended Quilt Market in Salt Lake City in the spring and by all indications there, quilting is still going stronger than ever. They do a survey of quilters and it is interesting to see their results. The quilting industry has grown 35.5% in the last 3 years. The typical quilter is female, between the ages of 55 to 59, has been quilting for 13.5 years, is at an intermediate level and spent \$2304.00 on fabric in the last 12 months. How do you fit in?

Now that holidays are over and school is going in, we are finding we want to get back to the sewing machine. The days are certainly getting shorter so that means we have more time and we have a new schedule of classes and events to tempt you. If there are other classes you would like to take, please let us know and we will try and make them work for you.

We have most of our new fall and Christmas lines of fabric in so come in and check them out. Maybe we can inspire you to use them to make that special pattern.

## Coming Events

Homespun Quilt Show

Carlyle Sk.

September 16 & 17

Piece by Piece Quilt Group Show

Bethal Christian Temple

Brandon Mb.

October 1

Saskatoon Quilt Show

Saskatoon Prairieland Park

Saskatoon Sk.

October 21 & 22



## Saturday Sampler

2nd Saturday of every month

starting on October 8 at 10:00 a.m.

If you want to learn a lot of different techniques and just hang out with other quilters., this is the class for you.

Here is how it works. When you join up in October you pay \$75.00 and receive the pattern and fabric for the first block. We will demo that block and give you any tips to make your sewing easier. The next month when you return with your finished block you will receive a \$5:00 coupon of "Merry Money" to spend by the end of the program. If you are faithful you could have all 12 blocks for only \$15.00.

This year we are doing the block of the month; "Paint the Town" by Swirly Girls Design. We will make 13 totally different 8 1/2' blocks. There will also be setting and finishing instructions.

Come and join us and see what all the commotion is about. We always have a "Show and Tell" and time to meet with other quilters. You won't want to miss it!

Please note!

The store will be closed from December 25 to January 3 so we can spend the holidays with our families.

Sorry for any inconvenience and Happy Holidays!

## Open House

Thurs. Sept. 29, 1:00-9:00

This year we are going to try a different format for our open house. Rather than try and have room for everyone to sit down at one time, we are going to lengthen the hours and let you choose when you want to come. We will be doing demos on the new products and new techniques. Samples will be on display for the classes we are offering this fall, and snacks and refreshments will be offered throughout the day. There will also be in-store specials and Door Prizes. We hope this works for you and we look forward to seeing you all.

### Schedule of Demos

1:30 - Come and see the new 500 series Bernina sewing machines.

2:30 - "Misty Fuse" is a new ultra fine fusible web. We will show you how easy it is to work with.

3:30 - "Rotary Cutting Revolution" is a new book showing cutting techniques that save time without wasting fabric.

4:30 - We have several new gadgets that we would like to share with you.

5:30 - There are so many gorgeous border prints available. We will show you how to make a table runner with one, making only 5 seams!

6:30 - "Misty Fuse" repeated

7:30 - "Cutting Revolution" repeated

8:30 - New notions repeated

## Notice!!!

We now have a web-site that is up and running. If you would please give us your e-mail address we will contact you when the new newsletter will be added as well when anything special is going on in the store. This will save on paper and postage, keep you better informed as well as making the pictures available in color.

If you are no longer interested in our newsletter please advise us so we can remove your name. Thanks

Class Policies

You must pre-register for all classes, either by phone or in person. Class fees must be paid in advance to reserve your space as class space is limited. If the class is canceled these fees will be fully refunded.

At the time of registration, you will receive a supply list of what is needed for that particular class. We appreciate you buying your supplies from us so we will give you a 15% discount on all supplies for your class. Most of the classes require a sewing machine. Please make sure your sewing machine is in good running order. If you do not have a machine you can bring, let us know and we will have one ready for you.

To entice you to sign up for all the classes you want, we are selling a booklet of 4 class registrations for only \$100.00. You can choose which classes you want to attend. The booklet will be good until May 2012.

Strips and Ladders

Wed. October 5, 1:00 - 5:00 and  
October 12, 9:00 - 5:00

Instructor; Margaret James

This quilt is made up of 2 1/2" strips so we will commit the first afternoon to cutting and starting to build the blocks. The second day will be framing up the blocks and arranging and sewing them together. Your quilt can be any size, from a crib to king size.

Cost; \$30.00 Pattern; \$10.98

*.....a quilt is a blanket with a heartbeat!!!*

Built-In Borders Tablecenter

Thursday October 6, 9:00-4:00

Instructor; Linda Doll

This course will use a new "built-in" way to make a twisted ribbon border table center using specially designed blocks and diagonal sets. Your border will be complete right before your eyes.

Cost; \$30.00

Opposites Attract

Sat. October 22, 9:00 - 5:00

Instructor; Sharon Armstrong

This dramatic quilt is a study in contrast and would be effective in any two-color palette or even contrasting shades of the same color.

Cost; \$30.00 Pattern; \$14.98

Let's Twist

Sat. Nov. 5, 9:00-5:00

Instructor; Linda Doll

It looks hard -- but it is easy! Using the twister tool you will make many pinwheels in a very short time. You will be using the booklet called "Let's Twist" and the "Lil' Twister" tool. You can choose any project in the book.

Cost; \$30.00 Book; \$19.98

Fat Friday

Friday, November 4, 9:00-4:00

Instructor; Margaret James

Here is our calorie-free version of "Fat Friday". Pick out 20 fat quarters and hurry in to make this quick quilt with chunky blocks of your favourite fabrics. And for a treat there is a pattern for a sweet little candy bar quilt included to use up your scraps.

Cost \$30.00

Pattern; \$9.98

Serenity Shoulder Bag

Friday, Nov. 18, 9:00 - 4:00

Instructor; Shirley Kelly

This classy shoulder bag features a stylish front flap closure, perfect for showcasing a unique fabric. Inside and outside slip pockets, a roomy interior, and a comfortable padded shoulder strap make this a bag you'll grab often.

Cost; \$30.00 Pattern; \$9.98

It's My Tuesday and I will Quilt if IWant to!

Do you have projects you would like to finish but can't find the time? Maybe you need a little help with a certain technique? On the 3rd Tuesday of each month we will meet at the store and work on whatever you want. You can come at 1:00 or at 7:00 or you can come in the afternoon and stay for the evening. What about potluck supper at 6:00!



**Machine Quilting**

Saturday Nov. 19, 9:30-4:00

Instructor; Shirley Kelly

Most of the classes that are offered end with only the top of the quilt made. This class takes you from there. You will learn how to prepare your top with backing and batting and then secure the 3 layers together using the sewing machine. We will try such things as stitching in the ditch, stippling and free motion quilting. We will discuss the many products that are available to make machine quilting much easier. You will also learn how to bind the edges of your quilt.

Cost; \$30.00

**Holly Log Cabin Placemats**

Wed. Nov. 23, 9:00-5:00

Instructor; Linda Doll

This placemat looks so rich and festive and it is really very simple. We will sew this project together using a strip quilting method - no need to cut all those strips into lengths before you sew!

Cost; \$30.00

**The Beauty of Christmas**

Thurs. Nov.24 &amp; Dec. 1, 1:00 - 5:00

Instructor; Shirley Kelly

This elegant quilt makes a lovely wallhanging or tabletopper. The first afternoon we will foundation piece the spikes and the second week we will do the curves with freezer paper applique and then piece it all together.

Cost; \$30.00 Pattern; \$13.98

**Christmas Treeskirt**

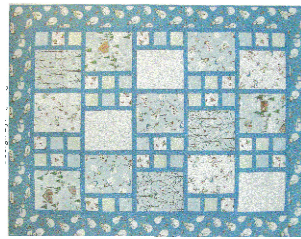
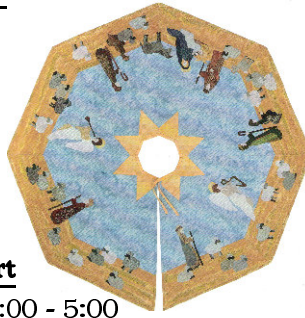
Saturday Nov. 26, 9:00 - 5:00

Instructor; Carolyn Pollock

Stitch your way back to the origins of Christmas. This beautiful treeskirt is adorned with scenes of the nativity done in machine applique.

Cost; \$30.00

Book;\$32.98

**Times Three**

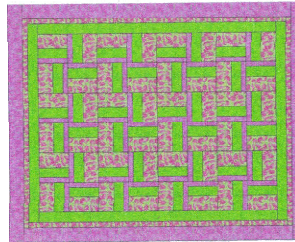
Wed. Nov. 30, 9:00-5:00

Instructor; Margaret James

This beginner's quilt makes good use of those large prints that you don't want to cut up. Because of the large squares it makes up very quickly. We would certainly recommend this class for the beginner or someone who wants to make up a very attractive quilt in a hurry.

Cost; \$30.00

Pattern; \$10.98

**Windmill****3 yd Quilt**

Sat. Dec. 3, 9:00-5:00

Instructor; Carolyn Pollock

With this pattern, you simply take 3 one yard cuts of fabric and make a beautiful quilt top with binding and borders. Doesn't that make the fabric selection easy! The finished size of the quilt is 46" x 57", a perfect size for the back of your couch. This makes up so quickly you might want to make several for Christmas gifts.

Cost; \$30.00

Pattern; \$9.98

**Charity Quits**

1st and 3rd Monday of each month from 1:00 - 4:00 starting Oct.17

We all have lots of fabrics we no longer want. Let's use those fabrics to make quilts for the less fortunate. We will pick a pattern, you come and help cut and sew. When the quilts are completed we will donate them to a worthy cause. Here is a good chance to sew, learn, and feel good about what you are doing.



Oct.20, Nov. 17, Dec.15; 8:30 - 4:00

We are going to treat you to a fabulous, fiber-rich diet of fabric and food every month with this innovative year-long program.

Do you need something to get you up in the morning or add bounce to your day? We think the Shirley's Breakfast Club will give a great start to your day. Every month we will offer a breakfast treat and coffee or tea, along with a quilter's "Breakfast" that includes a "Fabric Cinnamon Roll," and a quilt recipe (pattern). Each "Cinnamon Roll" consists of 2½" pre-cut strips from a gorgeous collection of fabrics. The patterns are designed for your dining (quilting) pleasure. Just bring in your sewing tools and sewing machine, and we will provide the rest. You can bring your own fabric or we will have kits available.

Cost; \$15.00 per month or \$12.00 if you sign up the month before.

**DY - Sewing Skills**

Wed. Oct.12, Nov.9, Dec.14, 7:00-10:00

Instructor; Shirley Kelly

This class has been designed to help you, who want to learn basic sewing skills, whether that might be to decorate your home or whatever. This is our line -up for the fall;

October; Project; Carrying bag

Skill; Sewing in a zipper

November; Project; Tea Cozy

Skill; Working with batting

December; Project; Apron -Skill; Working with a pattern and sewing curves

Cost;\$15.00 per evening



## Marti and Me Club

2nd Sat. of each month starting  
Oct.8 at 1:30, following Sat.

### Sampler

This is a club for those of us who love to use new rulers and tools. Each month we will make an exclusive pattern designed by Marti Michell for this club only. These projects will be wallhangings, table runners, etc., not full size quilts, but may include full-size options. Each pattern will introduce Marti's "Tool of the Month", which we will demo to show you how it can make your quilting easier. You have the option of whether you want to purchase the tool or not.

Cost: \$45.00 for 8 months. Each month you will receive a pattern worth at least \$9.98, a demo on her latest tool from the "Grand Ruler", snacks, Club discounts and just a lot of fun!

# BERNINA<sup>+</sup>

*made to create*

**Come in and test drive the newest!!!**

## BERNINA 550



## BERNINA 580



## Fall Retreat

October 14, 15, and 16

OR

October 28, 29, and 30

We seem to have a lot of interest in our retreat this year before the newsletter even was printed so we decided that if there is enough interest we will run it on two different week-ends. This is a week-end that you can get away from all other distractions and just sew.

I have chosen the pattern - Delbert and Leona - by Whirlagig Designs. It is done like a sampler pattern with several different blocks put together into a very attractive design.

We will gather at the store Friday afternoon, get you organized and have supper delivered to the store. We will sew Friday night, all day Saturday, and Sunday until you need to pack up and head home. Meals will be delivered except for Saturday evening when we will go out to eat, by then you will need a break!

The cost for the full retreat which includes 2 nights shared accommodations at a Bed and Breakfast, 5 meals and 2 days of sewing - \$175.00. If you wish to have your own room at one of our motels or would like to try out our new Canalta Hotel please let us know and we will make the reservations

## Block of the Month Programs

### Roses of Remembrance

This colorful appliqued quilt was designed by Sharon Pederson. Our program will include everything to complete the top of the quilt that finishes at 63" x 63".

The cost is \$28.98 per month for 13 months. You will also need to purchase the book "Rose of Sharon" by Sharon Pederson for \$32.98.



### Cottage Charm

"Cottage Charm" has five sweet little pieced cottages, happy jumping bunnies and whimsical trees, a beautiful applique border and one very easy pieced trellis border! The quilt measures 72" x 60" finished size.

The cost is \$36.98 per month for 6 months. This includes pattern, fabric, buttons and special fabric pak.



### From

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