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## Knitting Next Door Newsletter - January 2012 NEW CUSTOMER REWARDS PROGRAM

Starting January 1st, we have instituted our new Customer Rewards Program! When your purchases of non-sale items (classes and gift certificates excluded) total \$200.00, a 10% discount coupon will print on the bottom of your receipt. Make sure and hold on to this coupon and use it on a future visit to Knitting Next Door, there is no expiration!

All of us at Knitting Next Door want to thank you for supporting our store. This is our way of letting you know how much we appreciate your business and love of knitting.

**Charity Knitting-Drake Knit for the Needy Our charity knitting projects for this wonderful cause are due in the store by January 20th. Please drop them off any time and we will take deliver them after the 20th.**

Welcome to our new  
crochet teacher,  
Becky Strom.

Becky is one of our customers who graciously offered to teach some crochet classes. She has been crocheting for more than 35 years. Becky will start with a beginning crochet class, and will be offering more crocheting classes in the coming months.

### NEW YARN

We just received today from Dark Horse Yarns *BEAUTIFUL* a very cool ladder yarn used to make gorgeous jewelry. Check out our necklace and sign up for our class to learn how!

### Dear Cindy,

Time again for new classes that include our favorites and some new projects and techniques. Janet, Diane, Jean, Cyndy and Mary have some great classes and Knit-a-longs planned over the next couple of months. We have a new crochet teacher ( see more about Becky below) and I'm crossing the parking lot to teach my first KND class on Crocheted Jewelry. Visit our website to see all our classes at <http://www.quilterscupboardiowa.com/classes.htm>

Happy Knitting (and crocheting)  
Cindy

## Upcoming Knitting Shop Hop

Join us and five other knitting shops in Central Iowa for a Knitting Shop Hop from Wednesday, April 25 through Saturday, April 28.

Participating stores include Ames Knittery in Ames, Heartland Fiber in Winterset, Knitted Together in West Des Moines, Rose Tree Fiber Shop in Ames, The Yarn Basket & Quilt Shop in Carroll and of course, Knitting Next Door in Ankeny.

Enjoy 10% off at each store (discounted items may vary by store). You will receive a "Shop Hop Passport" for this event. If you receive stamps from all six stores, you will be entered in a grand prize drawing valued at \$300. Runner-up prizes include \$25 gift certificates. Each store may also have in-store prizes.

Put it on your calendar now! Don't miss this first-time event!

February Lady's Sweater  
(Knit-a-Long)

It's time for the party to show off all the hard work. Come join us for a party celebrating the completion (or not) of our February Lady's Sweater Knit-a-Long. Join us on Thursday, February 23, 5:00-7:00pm. Wear your sweater or bring it along to show off.