



Good Afternoon,

We are pleased to announce that UTOPIA residential customers can now enjoy 1-gigabit service, the fastest Internet connection in Utah for as low as \$64.95 a month. This is a 78% reduction from the original launch price of \$299 a month. The new pricing will take effect on Sept. 16 and does not include network access fees. This price reduction will keep our service providers pricing in line with the current market conditions, increase our subscriber base and offer a premium service at a very affordable rate to residents who want to stay on the cutting edge of technological advances.

A press release will be sent to local and industry media outlets on Monday, September 16th, which highlights that your city is one of the first in the nation capable of delivering 1 gigabit-per-second service to residential customers. The release also emphasizes that this connectivity promotes economic benefits, enhances quality of life for your residents and encourages the expansion of bandwidth-intensive applications in new industries and the traditional as well, like education, healthcare and municipal.

We encourage you to continue to promote the fact that your city offers one of the fastest Internet connections in the nation for as low as \$64.95 a month. UTOPIA's 1-gigabit service makes everything done on the Internet today even faster, like web-conferencing more clearly with business associates, Skyping with family and friends, uploading and downloading photos, music and video in the blink of an eye, or working from home seamlessly with greater telecommuting and data transfer capabilities.

For more information on this major offering, please contact Kimberly McKinley, UTOPIA's Marketing Manager at 801-613-3837 or kmckinley@utopianet.org.

Sincerely,

A handwritten signature in black ink that reads "Gary Jones". The signature is fluid and cursive, with the first and last names clearly legible.

Gary Jones
COO/Sales and Marketing Director
UTOPIA