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**LINDON CITY KEEPS CITIZENS SAFE WITH  
EVERBRIDGE SYSTEM FOR CITIZEN ALERTS**

*Citizens and Businesses Can Sign Up to Receive Emergency and Non Emergency Alerts*

Lindon City, UT – January 5, 2015 – Lindon City, is now using the Everbridge system for Citizen Alerts to communicate with thousands of businesses and residents in minutes in the event of an emergency. Everbridge is an industry-leading interactive communication and mass notification solutions provider that helps organizations save lives, manage critical activities and improve the efficiency of daily operations.

With the Everbridge system, Lindon City will be able to alert residents about severe weather, fires, floods, toxic environmental issues and in process violent crimes. Messages can be sent to individuals using a variety of contact mechanisms– cell phone, landline, email, text messaging, fax, pager, and more – ensuring that residents and town/city staff receive life-saving emergency information and important public service announcements in minutes. Citizens listed in the City’s 9-1-1 database will be automatically subscribed to alerts by landline, though any individual may self-register, provide additional contact information or opt out. In addition, the City plans to use the Everbridge system to notify residents about other important activities, such as road closures and water utility maintenance.

"We have a commitment to protect our citizens to from any danger that threatens our community. The ability to reach all residents quickly during an emergency in order to warn them and provide guidance is critical to upholding that commitment, which is why we selected the Everbridge system," said Cody Cullimore, Lindon City Chief of Police. "The Everbridge mass notification and interactive communication system ensures the City will be able to react quickly and efficiently to reach each individual in the case of an emergency."

Jaime Ellertson, CEO of Everbridge, commented, "A robust emergency notification system is a strategic system for communities that need to notify thousands of residents and businesses rapidly and efficiently during an emergency. Everbridge is proud to have been chosen by the City of Lindon City as a critical component of its emergency response plan."



## PRESS RELEASE

To sign up for emergency alerts, please visit [www.lindoncity.org](http://www.lindoncity.org).



### **About Everbridge, Inc.**

Everbridge provides industry-leading interactive communication and mass notification solutions to organizations in all major industries and government sectors. Everbridge solutions increase connectivity to key audiences, automate communication processes, and integrate recipient feedback, data feeds, and social media in a single communications console. Ultimately, these solutions provide the insight and infrastructure that help clients save lives, manage critical activities and improve the efficiency of daily operations.

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