

Floriani Family Secrets Tour

Floriani Family
Secrets Tour



We Don't Make Embroidery, We Make Embroidery Beautiful!

JOIN AAA SEWING

and Floriani for an informative 6 hour class that will not only entertain and educate but, increase your creativity in every embroidery project.

- *Learn why an embroidery design does not stitch the way it looks on your screen, before you start.
- *Learn how software can convert a design to stitch on any fabric perfectly.
- *Learn secrets to perfect stabilization for any design on any type of fabric.
- *Learn how to easily create applique designs in a few simple clicks - using any embroidery machine with Appli-Stitch™, a new and exciting form of machine applique embroidery.

It is true, not all embroidery is the same, it is also true that some embroidery is more difficult than others, but all embroidery should be beautiful.

Anyone can create beautiful embroidery with the right techniques and the Floriani Family Secrets. If you want to know the secrets to beautiful embroidery PLUS receive AMAZING Floriani product discounts available only during Floriani Family Secrets Tours then you don't want to miss this event!

Register to
ensure your
seat at this
exciting event!

**Register now for ONLY \$49,
And receive a FREE Gift from
Floriani and AAA Sewing
Valued at over \$599 during
the event**

Seminar Times:

**March 14, 2013: 10:00am - 4:00pm or
March 15, 2013: 10:00am - 4:00pm**

SEWING MACHINES **AAA** VACUUM CLEANERS

SERVING THE SOUTH BAY OVER 36 YEARS

BABY LOCK · BERNINA · BROTHER · PFAFF · VIKING

SINGER · KOALA · HORN · SANITAIRE · SEBO · MIELE

CLASS SCHEDULE

January — March 2013

Tuesday — Friday 9:30a to 6:00p

Saturday — 9:30a to 5:00p

Closed Sunday & Monday

Cover Photo:
**BERNINA's
Paintwork Tool**

2365 Pacific Coast Hwy • PCH/Pennsylvania • (310) 257-1744
www.aaasewingandvacuum.com

Machine Basics



Baby Lock/Brother Basics

Learn the basics of using your new Brother sewing machine!
Instructor: Salima Jaffer

FEE: Free for AAA purchasers

Wed, January 16 (10a - 1p)

Wed, February 20 (10a - 1p)

Thurs, March 28 (10a - 1p)

Baby Lock/Brother Embroidery

In this class you will learn basics of using your Brother embroidery machine!

Instructor: Salima Jaffer

FEE: Free for AAA purchasers

Wed, January 23 (10a - 1p)

Wed, February 27 (10a - 1p)

My BERNINA Basic Operations

Designed for all BERNINA sewing machines, this class is a must for new owners.

Learn what you need to know about the basic

operation of your new machine in this informative, fun class. Required for all higher level BERNINA classes.

Instructor: Leni Herman

FEE: Free for AAA purchasers

Thurs, January 10 (6p - 9p)

Sat, February 2 (3p - 6p)

Thurs, March 21 (6p - 9p)



Chrysanthemums
B81017

My BERNINA Embroidery

Learn the ins and outs of your BERNINA embroidery machine. From the basics of hooping to customizing designs, you'll discover all you need to get the most from your embroidery system.

Instructor: Leni Herman

FEE: Free for AAA purchasers

Thurs, January 17 (6p - 9p)

Thurs, February 21 (6p - 9p)

Baby Lock Serger

Learn the basic operation of your new Baby Lock serger. Robin will also teach you how to do starts and stops, turn corners, and roll hem.

Instructor: Robin Keller

FEE: Free for AAA purchasers

Part 1 - Overlock Operation

Sat, January 19 (2p - 5p)

Sat, March 9 (2p - 5p)

Part 2 - Cover Stitch Basics

Thurs, January 31 (6p - 8p)

Pfaff Basics

Get to know that pfabulous Pfaff electronic machine in this hands-on class.

Instructor: Susan Willen

FEE: Free for AAA purchasers

Wed, January 16 (2p - 5p)

Thurs, February 7 (10a - 1p)

Tues, March 19 (2p - 5p)

Pfaff Memory

Learn how to alter and save stitches in this hands-on class. For Pfaff models with memory functions.

Instructor: Susan Willen

FEE: Free for AAA purchasers

Thurs, February 14 (10a - 12p)

Pfaff Embroidery

Learn how to use your embroidery machine including hooping and customizing your designs.

Instructor: Susan Willen

FEE: Free for AAA purchasers

Wed, January 23 (2p - 5p)

Thurs, February 21 (10a - 1p)

Tues, March 26 (2p - 5p)

Viking Basic Operations

Come learn your new Viking sewing machine. Basic operational techniques will be featured in this hands on class.

Instructor: Leni Herman

FEE: Free for AAA purchasers

Sat, February 2 (12p - 3p)

Thurs, March 14 (2p - 5p)

Viking Embroidery

Just purchased your Viking embroidery machine—then this class is for you. Come join Leni as she shows you the ins and outs of using your new embroidery system.

Instructor: Leni Herman

FEE: Free for AAA purchasers

Thurs, February 14 (6p - 9p)

Sat, March 16 (2p - 5p)

Club News

All About M.E.

All About M.E. is actually about YOU and Machine Embroidery! Join us each time as we delve into the wonderful world of machine embroidery. This program is a lecture/demo event where a new theme and techniques will be presented each time. This class series is suitable for **any** make or brand of embroidery system.

Instructor: Leni Herman

FEE: \$89, for 2013 (prorated)

1st Thursday (6:30p - 8:30p)

NEW CLUB!

BABYLOCK/BROTHER Top of the Line Club

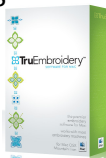
Do you own the amazing Ellisimo or the Quattro Sewing/Embroidery machine? Then this club is for you.

Come join Salima in this hands on club where we will really discover why this machine is so amazing.

FEE: \$89, for 2013 (prorated)

2nd Wednesdays of the month (11:30a - 2:30p)

The **FIRST** True Mac Software is here. It is the first complete software designed specifically for Mac computers.



BERNINA Club

If you are a BERNINA lover, this club's for you! This program combines a virtual web presentation, conducted by a BERNINA pro, followed by a live demonstration and discussion. Lecture/Demo format. All skill levels.

Instructor: Leni Herman

FEE: \$89, for 2013 (prorated)

1st Saturday (10a - Noon)

(Note: March Mtg. 9a - 11a)

BERNINA Version 6 Software Sampler

V6 BERNINA Software owners will work through exercises designed to plumb the depths of this amazing program. Bring your laptop to class. Lessons feature Designer Plus level exercises. Editor Plus level owners are welcome, but may not be able to complete all exercises.

Instructor: Salima Jaffer

FEE: \$89, for 2013 (prorated)

4th Saturday (10a - 1p)

*AAME, Bernina Club, BabyLock/Brother Club & Software Sampler start in February 2013

Groovy Girls Sewing Club

Welcome to Groovy Club! Enjoy a monthly get together where club members can laugh, learn and be inspired by creative ideas. Learn a new technique each month for fun little projects.

Lecture/demo format.

Instructor: Debra Diaz

Fee: \$62.30, for 2013 (prorated)

4th Thursday (6p - 8p)



**WE ARE NOW
VIKING
DEALERS!**



**Reg. \$499
Introductory
Price
SALE \$399**
Limited quantities

Meet the "Queen of Glue" Judy Kessinger

From Tee to Terrific

Judy Kessinger started a business combining her art of teaching and fitting into the development and production of two patterns—one for Tops and one for Pants. Once you FIT the pattern, an entire wardrobe can be created. Sewing is the easy part but it's the FITTING that makes garments come alive and compliment the body instead of just covering it!



Are you looking for something EASY? Join Judy for a FUN class full of ideas, notions, and shortcuts. Watch what she can do with only three main pattern pieces. Come meet the "queen of glue" in this lecture/demo trunk show.

Thursday, February 28, 2013
6:30p – 9:00p
Fee: \$20



Perfect Fit Tee...and sew it begins!

This is SO MUCH more than a Tee Shirt

Have you ever wanted that perfect tee shirt that doesn't look like a tee? You will have your measurements personally recorded, draft your individual pattern and learn all the easy ways to sew it together. Then the fun begins...you will have your choice of 5 different necklines to complete your fashionable top. Learn how to TWEAK your garment and pattern. Armed with these tricks, be ready to AMAZE yourself...this is just the beginning to an entire wardrobe from your custom fit pattern.

Friday, March 1, 2013
10:00a – 4:00p

Serger Blouse/Jacket Class

Take your Perfect Fit Tee you made the day before and take it to the next level. In this class you will learn how to convert a knit pattern into a woven one. You will draw your personal pattern and be fitted along the way. This is so easy, you'll be wearing your jacket home!

Saturday, March 2, 2013
12:00p – 6:00p



Fee for both hands on classes is \$139 Plus \$35 Kit (includes Master Top Pattern and DVD, printed sewing and cutting instructions and your own personal... fitted to you...pattern ready to sew.)



Craftsy Classes

Easy T-Shirt Dress

Here is your chance to make a one of a kind dress for a special little girl. All you need is 2/3 of a yard of fabric and a coordinating T-shirt. You should have a finished dress by the end of class. Class fee includes the pattern and instructions which will be handed out in class.
Instructor: Diane Miller
FEE: \$40 (10a–2p)
Thursday, January 31

Beg. Machine Quilting

Free motion machine quilting for the beginner to the advanced beginner. Learn several filler and all over quilt designs with no marking!
Instructor: Frances Moore
FEE: \$40 (10a–2:30p)
Thursday, January 31

BERNINA Editor +

This class will go over all the editing and auto digitizing features of BERNINA V6 Editor Plus or Designer Plus software. Lettering, combining designs and auto digitizing will be covered.
Instructor: Salima Jaffer
FEE: \$20 (10a - 1p)
Thursday, January 24

BERNINA Designer +

This class is for those who want to learn their BERNINA V6 Designer Plus software. Manual digitizing, appliqué and fancy fills will be taught in this class.
Instructor: Salima Jaffer
FEE: \$20 (10a - 1p)
Thursday, March 7

Free From Curves

This is a technique class that will leave you amazed. Fabulous curves without pins or clipping of seams is the focus of this class. This is a great project for the intermediate quilter who is ready for the next phase.
Instructor: Frances Moore
FEE: \$40 (1p - 5p)
Friday, February 22

Foundations Class

Anita Goodesign Foundations provides a new quilting phenomenon! Use your favorite embroidery designs to make the blocks, borders and sashings all in the embroidery hoop. Using these techniques, we will be making a tote...could be a shopping bag, beach bag or a sewing tote. In the first session, we plan your custom tote; subsequent classes are hands on machine sewing/embroidery sessions to realize your vision.
Instructor: Robin Keller
FEE: \$75 (6p–9p)
Thursdays, Jan 17, Feb 21, March 21 & April 18

Hunters Star

This is the opportunity to make a classic quilt using a template you make in class. It is for the confident beginner. Its graphic design appears complicated but is deceptively easy. Some pre-cutting will speed up the construction process.
Instructor: Frances Moore
FEE: \$40 (1p - 5p)
Friday, March 29

Label This, Organize That

Organize your sewing room, bedroom or office with fabric boxes. This class includes a full project CD loaded with over 30 labels to choose from, you are sure to find a design combination that will help label and organize any space. There is even a bonus tutorial on the cd for making freestanding labels that you can attach to any existing box or basket. Requires 5" x 7", or 6" x 10" hoop. Class Fee of \$40 includes design CD (value \$30). Required kit purchase \$20.
Instructor: Robin Keller
Saturday, January 19 (10a–1p)

Quilting 101

This class is for the person who has always wanted to learn the art of quilting—OR—those who want a refresher course. We will cover the history of quilting, color theory and use of basic quilting tools. We will construct a four block sampler, each covering a different technique. You will also learn how to finish your quilt. In the first class, color theory & fabric selection will be discussed.
Instructor: Bonnie Hutchins
FEE: \$65 (2p - 5p)
Thurs, Feb 7, 14, 21 & 28

Paper Piecing, The Easy Way

This technique class is a new way to use the precision of paper piecing without having to tear off the paper. It saves time and even a few trees in the process! No cleaning up all that paper from your floor! All levels of quilters will enjoy this process. Instructor: Frances Moore
FEE: \$35 (2p - 5p)
Friday, Feb 1

Craftsy Classes

Pocket Purses



Pocket purses are fast, easy and fun. It comes in 12 fun and funky design shapes created completely in the hoop (no extra sewing required). These cute purses are so addictive that you will want to make more for your kids or grandkids. Class Fee of \$40 Includes design CD (value \$30). Required kit purchase \$20.

Instructor: Robin Keller
Saturday, March 9 (10a - 1p)

Sewing (Craft) Tote

This fun sewing tote has handles, outside divided pleated pockets on front and back wide enough to hold your 6 inch rulers and a single outside pocket on each side to hold your cutters, or tube turners. Additional 6 pockets will be added to the inside of the tote. Instructor: Marie Poulin
FEE: \$45 (10a - 4p)
Saturday, March 30

UFO Night



Wear your pajamas and join us for an evening of uninterrupted sewing time. It will be a fun night of sewing, laughing, and stitchin' goodness! Bring a potluck dish to serve 6. This class will be on Friday, Feb 1 from 6p - 11p
Fee: \$10
R.S.V.P by Jan. 29th

Sewing Machine Cover

This is a simple rounded shape, no corners to align. The front is embellished with a log cabin frame around an embroidered monogram or you can fussy cut a motif. Use a mixture of scraps for your logs to create an eclectic look. The inside is lined and the outer edge is bound. This pattern can be adapted to any machine, serger or even your blender.

Instructor: Rosemarie Woodward
FEE: \$40 (10a - 2p)
Friday, January 25

Shoppers Tote

Everyone needs a bag that carries everything! Come make this fabulous shoulder bag and be environmentally conscience at the same time! Featuring pieced panels, and a quilted top, this bag measures 16" high, 26" wide and narrows to 13" at the bottom. We will add 2 pockets to the inside; one zippered and one slip pocket for your cell phone, keys etc.

Instructor: Marie Poulin
FEE: \$45 (10a - 4p)
Saturday, January 26

Twirly Girly Skirt

This skirt is every little girl's dream. You pick how many fabrics you want then let the fun begin!

Instructor: Diane Miller
FEE: \$40 (1p - 5p)
Wednesday, Feb 20

TruEmbroidery Software

Do you own a Mac? Then this class is for you. Come join Rita as she walks you through the highlights of this easy to use software. Finally, a software made just for the Macs! If you are thinking of purchasing this amazing software, come and get a preview of what it can do. Instructor: Rita Gomez
FEE: \$20, Free if you have purchased your software from us.

Wed, March 20 (10a - 1p)

AAA Class Policy

Advance registration is required for all AAA Sewing Classes and Programs. Register in person at the store or by phone (310) 257-1744 with a credit card.

Upon registration you will be given a supply list for your class.

Guests, children, pets, and walk-ins are not permitted in classes. Minimum enrollment is required for each class.

If maximum enrollment is met, classes will be closed to further enrollment. If minimum enrollment is not met, classes will be cancelled, in which case fees will be refunded. Except in the case of our cancelling a class, no refunds will be made when student requests to cancel less than one week before class start date.

Garment Classes

AAA Sewing Academy

Learn to make simple outfits with easy-to-sew fabric. Sergers, and High Speed Sewing Machines will be provided for these classes. To ensure success of your finished garment, knit fabric is to be purchased at AAA Sewing. Basic Knit Top/Pants classes are pre-requisite for the other classes.

Basic Knit Pants

In this class, you will be learning how to make a simple pair of pants. The pants will be made from a basic no-side-seam pattern with an elastic waist band. If you have never sewn on a serger before, this will be a great experience. Beginner level.
Instructor: Zigi Henry
FEE: \$40, Includes Pattern
Saturday, Jan 12 (2p - 5p)
Or Friday, Feb 15 (10a - 1p)

Basic Knit Top

Come learn to make a simple top with easy to sew fabric. We will take your measurements and you learn to grade the pattern to fit you. The top is a basic dolman with a neck and waist band. Beginner level.
Instructor: Zigi Henry
FEE: \$40 Includes Pattern
Saturday, Jan 12 (10a - 1p)
Or Friday, Feb 1 (10a - 1p)
Or Saturday, Mar 23 (2p - 5p)



Our New Location:
2365 Pacific Coast Hwy
PCH/Pennsylvania
2 Blocks East of
Trader Joe's

Everyday Sweatshirt

Now you can make your own sweatshirts! Everyone wears them. Make one for everyone in your family! You will be using the serger only—no hemming! Beginner level.
Instructor: Zigi Henry
FEE: \$40 Includes Pattern
Friday, January 18 (10a - 1p)

Kids Dress with Hoodie

This is a very sweet hoodie to go with leggings. No sleeves so it can be worn with a long sleeve shirt underneath. Beginner level.
Instructor: Zigi Henry
FEE: \$40 Includes Pattern
Friday, March 8 (10a - 1p)

Kids Leggings

Now that you have made the girls hoodie, you need coordinating leggings! Leggings for girls' are a staple. They can be worn as pants or worn over a dress. You will want to make one in every color. Beginner level.
Instructor: Zigi Henry
FEE: \$40 Includes Pattern
Friday, March 8 (2p - 5p)

Skirt with a Flair

This is a basic classic skirt with a waistband: no zippers, no buttons just pull on and go! It will become your favorite skirt! We will be using the coverhem machine for the hem. Tips will be shown how to start and stop using the coverhem machine. Intermediate level.

Instructor: Zigi Henry
FEE: \$40 Includes Pattern
Friday, February 8 (2p - 5p)

Cross Tuck Top

This "bottle neck" top is quick and easy and will make you look like a pro! Intermediate level.
Instructor: Zigi Henry
FEE: \$40 Includes Pattern
Fri, March 29 (10a - 1p)

Over Lapped Front Tunic

This figure flattering top overlaps at the front and at the back. You can make this with one color or try two colors for a more interesting look. Intermediate level.
Instructor: Zigi Henry
FEE: \$40 Includes Pattern
Saturday, Feb 23 (2p - 5p)

Two Tone Tunic

Learn to love knits with this classic two-tone tunic look. Use two colors to add character. You can even add some embroidery if you wish. Intermediate level.
Instructor: Zigi Henry
FEE: \$40 Includes Pattern
Friday, February 8 (10a - 1p)