



ANITA[™]
GOODESIGN

THE PERFECT
Sewing Room



**FALL 2015
CURRICULUM**

Join us for our
Perfect Sewing Room
Embroidery Parties
and Workshops and
transform your sewing
room into a sewing
paradise full of beautiful
& practical projects!





About the Class

Our fourth quarter curriculum features an all-new theme with new projects and new techniques. The Perfect Sewing Room is all about creating practical projects that you can use in your sewing room to add a touch of beauty and functionality!

With this class, you will learn quilting and embroidery techniques. Then, you'll learn how to apply those techniques to creating Quilt Blocks, 3D flowers, Zippered Bags, Handle Wraps, our new Printed Block technique, and so much more!

What is an Anita Goodesign Embroidery Party?

It's our chance to get out there to teach our customers cutting-edge techniques that make embroidery fun and easy! So, we develop 4 brand new and totally different classes throughout the year, and then our team of highly qualified Educators travel to different cities teaching from our proven curriculum.

At an Anita Goodesign Embroidery Party you will learn new techniques, master ones you've seen before, and learn how to apply them to different collections and projects.

Be one of the first to see sneak peeks of upcoming releases and walk away with finished projects, lots of new design collections, free gifts just for attending, and maybe even some prizes!

Anita Goodesign & Education

We take great pride in all of the design collections we produce here every single day. But, what sets us apart, and what brings so much value to our collections, is our dedication to providing our customers with an unmatched embroidery education.

We are constantly coming up with new and innovative ways to achieve one-of-a-kind home embroidery designs and projects. But, there wouldn't be any point in creating these designs if we weren't going to show you exactly how to do them.

We have entire teams dedicated to creating our step-by-step tutorials, developing our educational materials and methods, and sharing all of this knowledge with you at our Embroidery Parties. All of this is so you can enjoy beautiful, hand-made-by-you embroidery designs every day.





Meet our team of Educators!

Our Educators interface with our customers every weekend bringing them new techniques, tips, and tricks along with a fun-filled learning environment. Each Anita Goodesign Educator has been trained by Steve Wilson himself, and teaches their classes according to our tried-and-true curriculum. They truly love being able to travel the country to bring you the best embroidery education the industry has to offer!

Get to know our Educators! Check out their profiles at

[anitagoodesignonline/events/educators-profiles/](https://anitagoodesignonline.com/events/educators-profiles/)



Come see what these Embroidery Parties are all about!

Our Embroidery Party attendees have a fantastic experience learning new projects and dozens of new techniques. It really is a party with snacks, music, contests, prizes, and presents! Spend some quality stitching time with your fellow embroiderers and make new friends as you teach and learn from each other. Learning has never been this much fun!

Participate in our Notion Bag Tags Contest!

During our Perfect Sewing Room Embroidery Parties, show off your creativity and participate in our Notion Bag Tags Contest! Prior to the Embroidery Party, attendees can create their Notion Bag Tag using one of the three embroidery files available on our website. As long as you follow the basic template, you can be as creative as you like! Bring your Notion Bag Tag to the Perfect Sewing Room Embroidery Party and your Educator and the staff will select winners based on originality and creativity!

Visit our website to learn more and to download the design files and tutorial! We look forward to seeing what you've created!



JOIN US THIS FALL FOR A Perfect Sewing Room Embroidery Party!

When you come to a Perfect Sewing Room Embroidery Party you will receive the best value in the industry! Learn step-by-step how to create projects like Quilt Blocks, 3D Flowers, Handle Wraps, Zippered Bags, Pin Cushions, Thread Catchers, and so much more!

You'll have so much fun shopping our products at special pricing, seeing sneak peeks of upcoming releases, winning prizes, experiencing our hands-on team-sewing environment, enjoying lunches and yummy snacks, and learning from the best Embroidery Educators in the business!

For only \$99* you will receive:

- ~ 14 exciting new projects each with multiple designs
- ~ A full-color tutorial book
- ~ Our new Show Specials & Wish List booklet
- ~ A design sampler with 8 additional collections

*For 2-day Embroidery Parties. 1-day Embroidery Parties are only \$59 and your Party Pack contains the same great value!

Learn 14 brilliant projects!

The class includes 7 demos & 7 hands-on projects. Get the most projects and the most education when you attend an Embroidery Party!





The Perfect Sewing Room Workshops

will also be available this fall at participating dealer locations.

Attend a Workshop and you will receive:

- ~ 7 great projects each with multiple designs
- ~ A full-color tutorial booklet
- ~ A chance to order our products at special pricing

Your dealer will have all the tools they need to teach you how to complete projects like Sewing Caddies, Bottle Wraps, USB Holders, and more!

You can attend both an Embroidery Party and a Workshop and receive a complete Perfect Sewing Room education!

See your dealer to learn more about their Perfect Sewing Room Workshops and sign up today.



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*Check out the following pages to learn
more about this exciting curriculum!*

WWW.ANITAGOODESIGNONLINE.COM/PERFECT-SEWING-ROOM

WWW.ANITAGOODESIGNONLINE.COM/VIDEOS