

# SEW

WHAT'S NEW

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Email: sew@lascruces.com  
SALES · CLASSES · FABRIC  
SERVICE · REPAIRS

**"THE Fun Place to SEWcialize!"**

915-760-5300  
7410 Remcon Circle  
El Paso, TX 79912



# COMMUNITY

## *Thread*



Volume 17, Issue 3  
March, 2013

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

## **March is National Quilt Month**

**Shopping Sprees and Rebates on selected machines.**

Software Trade-in Promotion  
Trade-in any brand software.  
Mail-in-Rebates on ALL software  
February 16 – March 16

*Special prices on Sapphire 875Q with quilters kit*  
*H Class 100Q, the Grab and Go machine*

**5th Saturday this month**  
Bring your embroidered SWN logo bag. Whatever you put in it is 17% off.  
Logo bags are available for sale if you do not have one.

see page 4 for details

### *Sign Up:*

Same inspiring programs, change of educator!  
Marsha Kirsch, Husqvarna Viking/Pfaff educator, will be our educator for the **MARCH 8 AND 9** workshops

Sign up in either store.

Come for fun, unique experiences with Marsha!

### **EASY/BASIC CLASSES:**

- Sewing 101 .....2
- Beginning Quilt Piecing ..2
- SEWcial Scrappers .....3
- Zipper Bag .....3
- Play A Card.....2



March is National Quilt Month. If you have never quilted, there are classes to help you get started. If you have some experience, there are classes to help you gain new skills.

Quilting does not have to be a bed quilt. Wall hangings, table toppers,

placemats, potholders and more, provide opportunities to practice skills. Some like to put a quilt square on a jacket or shirt. Use your imagination and apply the skill to whatever suits your wishes.

Another thing quilting does is provide opportunities to meet new friends or enjoy time with people of similar interests. It is great to see the friendships form and grow.

Friends also appreciate when they receive a quilt product made by you.

Whether the person sews or not, it is great to get a special gift.

Come join in this month. Learn from a special educator or one of the local regulars. It is all fun!



### Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25 - \$35/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN, however it is important to register in advance.

### EMBROIDERY SOFTWARE & PROJECTS

### 5D Software Basics Owners' Lesson (Deanna & Roni)

Free to those who purchased from SWN, \$35 fee for others. Requirement for March: 5D Stitch Editor and 5D Design Creator.

LC Mon 3/4 2:00 – 4:00

EP Mon 3/18 10:30 – 12:30

### 5D Software Club (Deanna & Roni)

March: Design quilt blocks 5 & 7 There is no requirement to design the blocks in order. "Jump in" and try these two, even if you did not do the first ones. \$20 fee.

LC Mon 3/18 2:00 – 4:00

EP Sat 3/23 10:30 – 12:30

### Let's Embroider (Paula & Connie)

This fun crochet design makes the quickest fashion accessories ever! Just thread up with 30 wt. cotton thread top and bobbin, and touch GO! Out comes a belt and mini purse! We used our 7-hole cord foot to "crochet" the strap. \$15 fee includes design and directions.

LC Thur 3/21 1:00 – 4:00

EP Thur 3/14 1:00 – 4:00

WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:

**Las Cruces Chapter of American Sewing Guild:** 2<sup>nd</sup> Tuesday, 10:00–12:00 at LC Sew What's New.

**El Paso Chapter of American Sewing Guild:** 4<sup>th</sup> Tuesday, 10:00–12:00 at EP Sew What's New.

**Las Colcheras Quilt Guild:** 7 PM, 2<sup>nd</sup> Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

**El Paso Northeast Quilters Guild:** 2<sup>nd</sup> Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

**El Paso Quilt Association:** 3<sup>rd</sup> Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

**Paso del Norte Quilt Guild:** 2<sup>nd</sup> Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

### Feathered Star BOM Quilt, Part 2 (Roni)

Continue (or start) this beautiful quilt or wallhanging, a 5-month Block of the Month project. Fee includes embroidery designs and may be paid in monthly installments.

LC Fri 3/22 1:00 – 4:00

EP Sat 3/23 1:30 – 4:30

### QUILTING

### Turning Twenty – Start to Finish (Connie)

Use the Turning Twenty Basic techniques to turn fat quarters into a throw-sized quilt. Go from cutting to a finished quilt in 4 sessions. Great for beginning quilters. \$50 for series, book required.

EP Sat Final Class 3/2 1:00 – 4:00

### Play a Card (Jane)

Scrap-friendly, beginner friendly, quilt can use a variety of fabrics: scraps, fat quarters, squares, strips. \$15 fee, pattern required.

EP Mon 3/4 1:00 – 4:00

### Spring Bouquet BOM (Sally)

Start or continue to work on this delightful appliqué project. Kit or pattern required. \$15 fee

LC Thur 3/28 1:00 – 4:00

EP Mon 3/11 1:00 – 4:00

### Beginning Quilt Piecing Series (Stephanie)

Learn many techniques during this popular, excellent series of classes . 1)Rotary Cutting & Piecing; 2) Sizing, Triangles; 3)Applique; 4)Templates; 5)Curved Piecing; 6)Putting It Together. \$15 each; \$60 series.

LC Wed 3/6, 3/13, 3/20, 3/27, 4/3, 4/17  
1:00 – 4:00

### Free Motion Quilting (Stephanie)

Practice free motion quilting in unique ways during this practical, requested class. \$15 fee, kit available.

LC Sat 3/16 1:30 – 4:30

### Intermediate Quilt Piecing (Jane)

#3 Spider Web; During this series you will sew more challenging blocks. \$12 fee includes a pattern.

EP Wed 3/13 1:00 – 4:00

### Less Than Traditional (Jane)

Students will learn how to make and connect circles to produce whatever size product desired from table cover to king size! \$15 fee, LTT Basic Set, large required.

EP Wed 3/20 1:00 – 4:00

### Kaleidoscope Paper Piecing (Celia)

Fun paper-piecing project that will turn out great! \$15 fee, book and paper required.

EP Thur 3/21 1:00 – 4:00

Find us on Facebook and don't forget to LIKE us!

## EP Tuesday Evening Quilt Class (Connie & Jane)

This group is working on Double Wedding Ring \$15 fee, some supplies required.

EP Tue 3/12 5:00 – 8:00

## Daytime Double Wedding Ring (Connie & Jane)

This is a four-month BOM, the same project as the evening class. \$15 monthly fee Some supplies required

EP Wed 3/27, 4/24, 5/22, 6/26 1:00 – 4:00

## LC Tuesday Evening Quilt Class (Roni)

Part 2 of beginning quilt: Triangles. \$15 fee.

LC Tue 3/19 5:30 – 8:00

## SEWcial Scrappers Club

Come to find new ways to use scraps, share fabrics and ideas with others. Come and See or Come and Sew. No fee.

LC Sat 3/9 10:30 – 12:00

EP Sat 3/9 10:30 – 12:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

## Sewing 101: Tote with Zipper Pocket (Patricia & Connie)

Practice skills as you sew a tote with a zipper pocket. \$17 fee, includes directions

LC Sat 3/2 1:00 – 4:00

EP Sat 3/16 1:30 – 4:30

## Serger 103 (Sally)

More techniques to help you make good use of your serger. \$15 fee includes , instructions and fabrics.

LC Fri 3/1 1:00 – 4:00

## Zipper Bag (Connie)

Zippers can be fun and the bag created will be SO handy! \$17 fee, includes directions.

EP Wed 3/6 1:00 – 4:00

## Apron Panel (Patricia)

Go beyond the directions on the printed apron panel to create a lined, reversible apron. \$15 fee, panel from SWN required.

LC Fri 3/15 1:00 – 4:00

## Bargello on your Serger (Sally)

Sew a bargello placemat or four on your serger. \$17 fee includes directions.

LC Sat 3/23 1:00 – 4:00

EP Mon 3/25 1:00 – 4:00

## FOOT OF THE MONTH: Tote (Roni & Devon)

Sew a tote with flying geese. \$17 fee includes printed directions.

LC Sat 3/30 1:00 – 4:00

EP Mon 3/18 1:30 – 4:30

## Gallery Showing of Projects

See the samples for the April classes, enjoy fellowship and customer Show & Tell. No fee. Come join this fun time.

LC Sat 3/30 10:30 – 11:30

EP Sat 3/30 10:30 – 11:30



PFAFF national QUILT month PROMOTION

quilt expression™ 4.0  
expression™ 3.0  
expression™ 150th Anniversary  
\$150 mail-in rebate!

ambition™ 1.0  
ambition™ 1.5  
\$50 mail-in rebate!

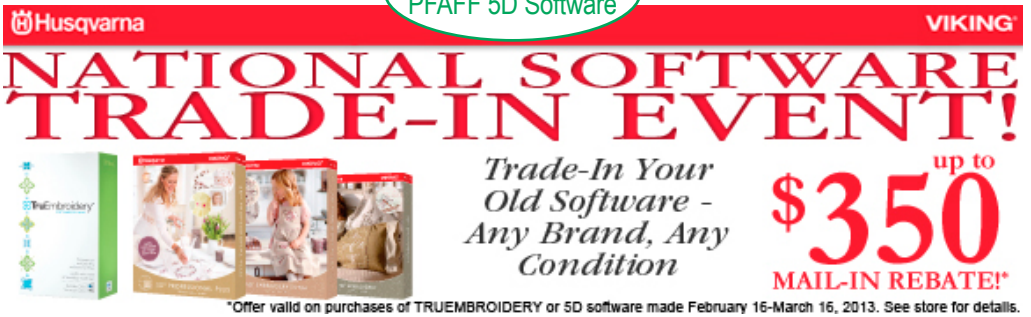
Seriously consider the Vantage program if you have 4D or 5D. Roni will not always be able to help. The Vantage staff is there and can get into your computer from your home. Besides, there are more features to entice you.



Vantage™ Embroidery Software Support

Join the VANTAGE™ Embroidery Software Support membership program to get the most out of your embroidery software investment: New Creative Techniques; Special Project Instructions; Access to Video Tutorials; Fast, Friendly Support; Monthly Newsletter, and More. Come in or Call to learn more. \$149 annual fee, \$139 renewal.

also available for  
PFAFF 5D Software



Husqvarna VIKING

# NATIONAL SOFTWARE TRADE-IN EVENT!

Trade-In Your Old Software - Any Brand, Any Condition

up to \$350 MAIL-IN REBATE!

\*Offer valid on purchases of TRUEEMBROIDERY or 5D software made February 16-March 16, 2013. See store for details.

Join the SEWcial Scrappers Club where you will share scraps and ideas for using them each month. March feature: Disappearing 9-Patch

Bring five 8" squares or 1/4 yard of fabric, 1 set to use and 1 for the kitty!

When: THIRD Saturday this month, March 16, 10:30 – 12:00

Where: Both Sew What's New Stores

What: A time to SEWcialize, learn techniques, and meet friends.

Come and Sew or Come and See

Who: YOU

How much: No Fee to join, some meetings patterns or book may be recommended

# March 2013

Sun	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	 <p>Clear any bolt of fabric, any day, and receive <b>15% off</b></p>				1 LC Serger 103	2 LC Sewing 101 Tote EP Turning 20
3	4 LC 5D Basics EP Play A Card	5 LC & EP Sit & Sew	6 LC Beg Quilt Piecing #1 EP Zipper Bag	7	8 Marsha Kirsch / Educator Las Cruces It's So You Making Unique Accessories	9 El Paso Quilting with Embroidery
10	11 EP Spring Bouquet	12 <b>LC ASG MEETS</b> LC & EP Sit & Sew EP PM Quilt Class	13 LC Beg Quilt Piecing #2 EP Intern Quilt Piecing #3	14 EP Let's Embroider	15 LC Apron Panel	16 LC & EP SEWcial Scrapppers LC Free Motion EP Sewing 101: Tote
17	18 LC 5D Software Club EP 5D Basics EP Foot of the Month Tote	19 LC & EP Sit & Sew LC PM Quilt Class	20 LC Beg Quilt Piecing #3 EP Less Than Traditional	21 LC Let's Embroider EP Kaleidoscope Paper Piecing	22 LC Feathered Star #2 <b>EP SCISSORS MAN</b>	23 LC Serger Placemat EP 5D Software Club EP Feathered Star BOM <b>LC SCISSORS MAN</b>
24	25 EP Serger Placemat	26 <b>EP ASG MEETS</b> LC & EP Sit & Sew	27 LC Beg Quilt Piecing #4 EP Double Wedding Ring #1	28 LC Spring Bouquet BOM	29	30 LC & EP Gallery LC Foot of the Month Tote <b>FIFTH SATURDAY</b>
31 Easter Sunday	<div style="background-color: #008000; color: white; padding: 10px; text-align: center;"> <h2>Gift Certificates Make Great Gifts!</h2> </div>					

## THE Fun Place to SEWcialize!!

COMING EVENTS AND OTHER IMPORTANT STUFF!

### GALLERY SHOWING OF PROJECTS

Last Saturday morning there will be a display of projects for the April classes plus information about new products, coming events, and customer Show & Tell. **NO FEE** Come join this fun time.

LC Sat 3/23 10:30 – 11:30

EP Sat. 3/23 10:30 – 11:30

Register NOW (at either store) for two fun, educational days with Husqvarna Viking / Pfaff educator

## Marsha Kirsch!

Friday, March 8 · Las Cruces  
It's So You – Making Unique  
Accessories

10:00 – 4:00

\$60 fee includes kit and lunch

Saturday, March 9 · El Paso  
Quilting With Embroidery  
(You do not need to own a machine that  
embroiders to attend)

10:00 – 4:00

\$60 fee includes kit and lunch

### Take both sessions for \$100!

**LAS CRUCES · 575-524-1739 · EL PASO · 915-760-5300**