

SEW WHAT'S NEW

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SALES · CLASSES · FABRIC
SERVICE · REPAIRS

"THE Fun Place to SEWcialize!"

915-760-5300
7410 Remcon Circle
El Paso, TX 79912

Husqvarna VIKING PFAFF

SINGER

COMMUNITY *thread*

Volume 17, Issue 2
February, 2013

Find us on
Facebook!

STORE HOURS: Las Cruces and El Paso Monday through Saturday 10:00 – 5:00, Except Tuesday 12:00 – 5:00

Two Offers for Special Financing

Sapphire™ 875Q

Opal™ 670

Eden Rose™ 250c

24/36 months interest free financing

February 1-28, 2013

Presidents' Day
Special

Interest Free 36 month
Consumer Financing

February 13 - 19

EASY/BASIC CLASSES:

Sewing 1013

Serger 102.3

Turning Twenty Quilt2

SEWcial Scrappers3

Valentine Dinner for Two. .3

Foot of the Month:

Scissors Case3

Save the Dates:

March 8 and 9

Dawn Rumbutis, Husqvarna Viking/Pfaff educator
will be joining us.

Watch the Monday e-mails for more details.

Sign up in either store.

Come for a fun, unique experience with Dawn!

Gift Certificates Make Great Gifts!



Time for February celebrations like Ground Hog Day, the folklore predictor of Spring; Valentine's Day, a time for hearts and special remembrances; and President's Day, especially recognizing George Washington and Abraham Lincoln. You could also make your own special day by surprising someone you know with something you have made.

Another First starts this month with an evening quilting class in Las Cruces. The

theme will be using some favorite tools for quilters and making plans for the months ahead. It will be suitable for all skill levels so come check it out.

The new SEWcial Scrappers Club enjoyed a fine launch and is set for the February meeting featuring 2 ½ inch strips. Great way to use all those ends you did not want to throw away and wondered how to use. Bring your ideas as well as your scraps. More details when you sign up!

Speaking of new, a new machine will be introduced at Husqvarna Viking Sew Fest this month. There will be a new to Sew What's New special educator coming March 8 and 9. More details of these

products and events will be available at both stores and on the Monday e-mails.

Thank you for helping to get 2013 off to a good start.



Sewing Machine or Serger

Mornings are usually a great time to schedule an owner's lesson. Private lessons available for a \$25 - \$35/hour fee if you did not purchase your machine from SWN. No fee for lesson if purchased machine from SWN, however it is important to register in advance.

Husqvarna Viking & Pfaff Group Owners' Lesson (Roni & Sally)

By request, this is a class for those of you who have the large embroidery units with either a Majestic or Grand Dream hoop. Come to learn how to use the hoop effectively. No fee if machine purchased at SWN.

LC Wed 2/13 1:00 – 3:00

EP Thur 2/14 1:00 – 3:00

EMBROIDERY SOFTWARE & PROJECTS

5D Software Basics Owners' Lesson (Deanna & Roni)

February: 5D Configure and Embroidery Extra basics. Free to those who purchased from SWN, \$35 fee for others.

LC Mon 2/4 2:00 – 4:00

EP Mon 2/18 1:00 – 3:00

5D Software Club (Deanna & Roni)

February: Continue creating from the Gail Dodson Quilt BOM series. We will create one or two blocks, as time permits. \$20 fee.

LC Mon 2/18 2:00 – 4:00

EP Sat 2/16 10:30 – 12:30

WE DO OUR PART FOR OUR COMMUNITIES—Come "SEWcialize" at these other local events:

Las Cruces Chapter of American Sewing Guild: First Tuesday, 10:00–12:00 at LC Sew What's New.

El Paso Chapter of American Sewing Guild: Third Tuesday, 10:00–12:00 at EP Sew What's New.

Las Colcheras Quilt Guild: 7 PM, 2nd Monday at Trinity Lutheran Church, next to the Elks Club on Elks Road, Las Cruces.

El Paso Northeast Quilters Guild: 2nd Thursday, 7-9 PM, Trinity Presbyterian, 8001 Magnetic, El Paso.

El Paso Quilt Association: 3rd Thursday, 7 PM, St. Andrew Presbyterian Church, 2160 Wedgewood, El Paso.

Paso del Norte Quilt Guild: 2nd Saturday, 9:30 AM, University Presbyterian Church, Resler Drive, El Paso.

Let's Embroider (Paula & Connie)

Heart Runner for Valentines! \$15 fee includes design and directions for project.

LC Fri 2/8 1:00 – 4:00

EP Thur 2/7 1:00 – 4:00

Feathered Star BOM Quilt (Roni)

Part 1: Get started on this beautiful quilt or wallhanging, a 5-month Block of the Month project. Fee includes all embroidery designs and may be paid in monthly installments.

LC Fri 2/15 1:00 – 4:00

EP Sat 2/16 1:30 – 4:30

QUILTING

Turning Twenty – Start to Finish (Stephanie & Connie)

Use the Turning Twenty Basic techniques to turn fat quarters into a throw-sized quilt. Go from cutting to a finished quilt in 4 sessions. Great for beginning quilters. \$50 for series, book required.

LC Thur 2/7, 2/14, 2/21, 2/28 1:00 – 4:00

EP Sat 2/2, 2/9, 2/23, 3/2 1:00 – 4:00

Spring Bouquet BOM (Sally)

Back to work on this delightful appliqué project. Kit or pattern required. \$15 fee.

LC Wed 2/20 1:00 – 4:00

EP Mon 2/4 1:00 – 4:00

Beginning Quilt Piecing Series (Jane)

Final classes for this popular, excellent series. 5)Curved Piecing; 6)Putting It Together. \$15 each; \$60 series.

EP Wed 2/6, 2/20 1:00 – 4:00

Fiesta Bed Runner (Patricia)

Practice piecing skills with this fun, bright, modern bedrunner. Two-part class. \$25 fee, book required.

LC Mon 2/11 and 2/25 1:00 – 4:00

Sensational Cross (Jane)

One quickly strip-pieced block makes a stunning quilt during this two-part class. \$25 fee, book required.

EP Mon 2/11 and 2/25 1:00 – 4:00

Intermediate Quilt Piecing (Roni & Jane)

During this series you will sew more challenging blocks. \$12 fee includes pattern.

LC Sat 2/23 – a Marathon! Come between 12:30 and 5:00, start or fill in your missing blocks.

EP Wed 2/13 #2 Snail's Trail 1:00 – 4:00

EP Tuesday Evening Quilt Class (Connie & Jane)

A new project for the New Year: Double Wedding Ring \$15 fee, some supplies required.

EP Tue 2/12 5:00 – 8:00

Note: A day class with the same theme will start in March if there is enough interest. Sign up on the wait list!

Find us on Facebook and don't forget to LIKE us!

LC Tuesday Evening Quilt Class (Roni)

Come to this first class to improve your cutting skills, do a quick project, and plan for the next class. All skill levels welcome. \$15 fee.

LC Tue 2/19 5:30 – 8:00

NEW SEWcial Scrappers Club

Come to find new ways to use scraps, share fabrics and ideas with others. Come and See or Come and Sew No Fee. This month: 2 ½ inch strips, variety of lengths.

LC Sat 2/9 10:30 – 12:00

EP Sat 2/9 10:30 – 12:00

SERGER, HOME DEC, EMBROIDERY, GARMENTS

Serger 102 (Sally)

More techniques to help you make good use of your serger. \$15 fee includes instructions and fabrics.

LC Fri 2/1 1:00 – 4:00

EP Fri 2/15 1:00 – 4:00

Sewing 101: 4-Patch Pillow (Patricia)

Beginning piecing, use of decorative stitches and buttonholes featured in this class. \$17 fee, instructions included.

LC Sat 2/2 1:00 – 4:00

EP See Turning Twenty project this month

Valentine Dinner for Two (Stephanie)

Use basic sewing and appliqué techniques to stitch these cute, quick placemats and napkins. \$11 fee includes instructions.

LC Wed 2/6 1:00 – 3:00

NEW Foot of the Month: Scissors Case (Patricia & Roni)

Sew an attractive cover for your scissors. \$17 fee includes printed directions.

LC Sat 2/16 1:00 – 4:00

EP Thur 2/21 12:30 – 4:00

Gallery Showing of Projects

See the samples for the March classes, enjoy fellowship and customer Show & Tell. No Fee. Come join this fun time.

LC Sat 2/23 10:30 – 11:30

EP Sat 2/23 10:30 – 11:30



More NEW News

Seriously consider the Vantage program if you have 4D or 5D. Roni will not always be able to help. The Vantage staff is there and can get into your computer from your home. Besides, there are more features to entice you.



Vantage™ Embroidery Software Support

Join the VANTAGE™ Embroidery Software Support membership program to get the most out of your embroidery software investment: New Creative Techniques; Special Project Instructions; Access to Video Tutorials; Fast, Friendly Support; Monthly Newsletter, and More. Come in or Call to learn more. \$149 annual fee, \$139 renewal.

24/36/48 months financing on selected PFAFF machines to qualified buyers available January 7 - February 15, 2013

Evening Groups

El Paso:
Second Tue, Feb 12

5:00 – 8:00
Double Wedding Ring

Las Cruces:
An Introductory class starts
Tue, Feb 19, 5:30 – 8:00

Hoop Sisters Feathered Star Quilt

Blocks stitched entirely in the hoop of your embroidery machine.

LC Fri, Feb 15 1:00 – 4:00

EP Sat, Feb 16 1:30 – 4:30

Come find out what it is all about.
Instructor: Roni

also available for PFAFF 5D Suite

Husqvarna

VIKING

NATIONAL SOFTWARE TRADE-IN EVENT!



Trade-In Your Old Software - Any Brand, Any Condition

up to
\$350
MAIL-IN REBATE!*

*Offer valid on purchases of TRUEEMBROIDERY or 5D software made February 16-March 16, 2013. See store for details.

SEWcial Scrappers

Join the SEWcial Scrappers Club where you will share scraps and ideas for using them each month. February feature: 2 ½ inch strips, various lengths.

When: Second Saturday, February 9, 10:30 – 12:00

Where: Both Sew What's New Stores

What: A time to SEWcialize, learn techniques, and meet friends.

Come and Sew or Come and See

Who: YOU

How much: No Fee to join, some meetings patterns or book may be recommended

February 2013

Sun	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	<p>The American Sewing Guild meets LC Tue 2/12 10:00 – 12:00 EP Tue 2/26 10:00 – 12:00</p>				<p>1 LC Serger 102</p>	<p>2 LC Sewing 101 4-Patch Pillow EP Turning Twenty Pt. 1</p>
<p>3</p>	<p>4 LC 5D Basics EP Spring Bouquet</p>	<p>5 LC & EP Sit & Sew</p>	<p>6 LC Valentine Dinner for Two EP Beg Quilt Piecing #5</p>	<p>7 LC Turning Twenty Part 1 EP Let's Emb Heart Runner</p>	<p>8 LC Let's Emb Heart Runner</p>	<p>9 LC & EP SEWcial Scrapppers EP Turning Twenty Part 2</p>
<p>10</p>	<p>11 LC Fiesta Bedrunner Part 1 EP Sensational Cross Part 1</p>	<p>12 LC ASG MEETS LC & EP Sit & Sew EP PM Class</p>	<p>13 LC Owners' Lesson: Big Hoops EP Intermediate Quilt Piecing #2 Snails Trail</p>	<p>14 LC Turning Twenty, Part 2 EP Owners' Lesson: Big Hoops</p>	<p>15 LC Feathered Star Part 1 EP Serger 102</p>	<p>16 LC FOM Club, Scissors Case EP 5D Software Club EP Feathered Star BOM</p>
<p>17</p>	<p>18 LC 5D Software Club EP 5D Basics</p>	<p>19 LC & EP Sit & Sew LC PM Quilt Class Intro</p>	<p>20 LC Spring Bouquet BOM EP Beg Quilt Piecing #6</p>	<p>21 LC Turning Twenty, Part 3 EP FOM Scissors Case</p>	<p>22</p>	<p>23 LC & EP Gallery LC Intern Quilt Piecing Marathon EP Turning Twenty Part 3</p>
<p>24</p>	<p>25 LC Fiesta Bedrunner, Part 2 EP Sensational Cross Part 2</p>	<p>26 EP ASG MEETS LC & EP Sit & Sew</p>	<p>27</p>	<p>28 LC Turning Twenty Part 4</p>	<p>Both Sew What's New stores are drop-off places for Linus Quilts and ConKerr Cancer Pillowcases.</p>	
<p>Clear any bolt of fabric, any day, and receive 15% off</p>						

THE Fun Place to SEWcialize!!

COMING EVENTS AND OTHER IMPORTANT STUFF!

Gallery Showing of Projects

Last Saturday morning there will be a display of projects for the March classes plus information about new products, coming events, and customer Show & Tell.

NO FEE Come join this fun time.

LC Sat 2/23 10:30 – 11:30

EP Sat 2/23 10:30 – 11:30

Introducing:
Husqvarna
Viking's
new:



Call Today, to schedule
your Demo!

Save the Date:

Husqvarna Viking / Pfaff
Educator

Dawn Rumbutis is coming
March 8 and 9!

Watch for details in the Monday e-mails and in the stores. Sign up for a fun, unique experience with Dawn!

LAS CRUCES • 575-524-1739 • EL PASO • 915-760-5300