

*The Town of Grand Lake*  
*invites you to participate in the*  
**Grand Lake Downtown Assessment**  
*March 4 & 5, 2013*

On **Monday, March 4**, there will be four separate Focus Groups throughout the day where the Downtown Assessment Team will facilitate discussion with different sectors of the Grand Lake community in order to better understand preferences for commercial district enhancement. See the Focus Group list below for the Focus Group that best fits you. No RSVP required.

On **Tuesday, March 5**, there will be an evening Reception at which the Downtown Assessment Team will present to the Grand Lake area community its recommendations for enhancing our downtown as well as implementation strategies for a community-led enhancement program. Everyone is encouraged to attend, regardless whether you participated in a Focus Group. No RSVP required.

**Focus Group #1: Municipal Services**

When & Where: Monday, March 4 at 10:45 AM, Grand Lake Community House, 1025 Grand Avenue  
Those who should plan to attend this Focus Group include: Elected Officials, Town Staff, appointed members of the Town's Planning Commission and Zoning Board of Appeals

**Focus Group #2: Non-Municipal Services and Amenities**

When & Where: Monday, March 4 at 1:00 PM, Grand Lake Community House, 1025 Grand Avenue  
Those who should plan to attend this Focus Group include: Non-Profit Organizations (such as Grand Lake Area Chamber of Commerce, Rocky Mountain Repertory Theatre, Grand Arts Council, Grand Lake Area Historical Society, Rotary Club, Women's Club, Churches, etc.), Special Districts (such as Grand County Library District, Grand Lake Metropolitan Recreation District, Grand Lake Fire Protection District, etc.), other Governmental entities (such as Grand County, CDOT, Rocky Mountain National Park, US Forest Service, etc.).

**Focus Group #3: Business Owners and Commercial Property Owners**

When & Where: Monday, March 4 at 5:00 PM, Grand Lake Community House, 1025 Grand Avenue  
Those who should plan to attend this Focus Group: Business owners and commercial property owners. While all business owners or commercial property owners in the Grand Lake area are welcome, those in the downtown area are especially encouraged to attend.

**Focus Group #4: Grand Lake Area Community**

When & Where: Monday, March 4 at 6:45 PM, Grand Lake Community House, 1025 Grand Avenue  
Those who should plan to attend this Focus Group: Residents of the Grand Lake area community. While all residents in the Grand Lake area are welcome, those within the Town limits are especially encouraged to attend.

**Reception**

When & Where: Tuesday, March 5 at 6:00 PM, Grand Lake Community House, 1025 Grand Avenue  
Those who should plan to attend this Focus Group: Everyone is encouraged to attend, regardless of whether you participated in a Focus Group – residents of the Grand Lake area community, business owners and commercial property owners, non-profit organizations, special districts, other Governmental entities, Town Officials and Staff. While all in the Grand Lake area can attend, those within the Town limits are especially encouraged to attend.